PARTNERSHIP PROSPECTUS

THE PACT

YOUNG PEOPLE UNITED TO END AIDS BY 2030
DEAR PROSPECTIVE PARTNER,

Thank you for considering working with The PACT. To provide you with a bit of background, the PACT was an outcome of the Youth and UNAIDS: a PACT for Social Transformation meeting in Hammamet, Tunisia from 20-22 May 2013. The meeting created a space for participating organizations to set the strategic direction for the youth AIDS movement. Bringing together youth organizations, as well as the members of the UNAIDS Youth Advisory Forum.

From this meeting emerged The PACT: a coalition of youth-led and youth-serving organisations within the HIV and sexual and reproductive health and rights movement (SRHR) who work around a set of shared goals.

Why sponsor us?
Young people’s right to participate in decisions that affect us is enshrined in Article 12 of the United Nations Convention the Right of the Child. In addition to the intrinsic value in upholding young people’s right to participation, policy and programmes can be strengthened by young people’s meaningful participation in their design, implementation, monitoring and accountability.

In early 2013, UNAIDS undertook work to examine the current state of the youth AIDS movement. A survey was conducted among 13 global and regional youth organizations, as well as seven key informant interviews with donors and partners. The background analysis revealed that collaboration – a key aspect of movement building – among organizations to date had been inadequate. While certain processes or events had resulted in time-bound collaborations among the organizations, there were few long-term collaborations that existed around issue-based priorities. Youth organisations expressed the need to come together to articulate shared ambitions and priorities in advancing the HIV response for young people, and the need for UNAIDS to define a clearer strategy for supporting and engaging with youth.

When young people are meaningfully engaged and have the resources to properly contribute to the HIV movement everyone wins. For this reason, we are kindly asking you to go through the following document so we can explore together the most adequate way to join efforts towards our goals.

Yours sincerely,
The PACT Membership
The PACT is a coalition of youth-led and youth serving organizations within the AIDS movement. It seeks to unite youth organizations working on HIV and related issues - such as sexual and reproductive health and rights - towards common goals. Through collaboration at the international, regional and national levels, The PACT hopes to continually create a strong youth movement on HIV.

**Vision:** The PACT creates solidarity across youth organizations to work strategically and collaboratively in the HIV response towards ensuring the health, well-being and human rights of all young people. We believe that the whole is greater than the sum of its parts, and adhere to a number of guiding principles for collaboration: Transparency, Meaningful Youth Participation, Diversity, Honesty, Solidarity and Commitment.

**Main objective:** To advance young people’s (aged 10-24, including young gay men and other men who have sex with men, young transgender, young sex workers (18+), young injecting drug users, young people living with HIV, prisoners, young women and adolescents aged 10-19), access to HIV and Sexual and Reproductive Health services and rights, holding governments accountable for their commitments with the Sustainable Development Agenda.

The PACT has four strategic priorities:

**Priority 1.** Advocate and promote youth-led accountability and participation for the integration of HIV and Sexual and Reproductive Health and Rights (SRHR) services and policies, including comprehensive sexuality education.

**Priority 2.** Mobilize young people and engage decision makers to increase access to evidence-informed HIV prevention and treatment.

**Priority 3.** Strengthen young people’s capacity to change the legal and policy frameworks that prevent young people from accessing HIV and SRHR services.

**Priority 4.** Advocate for young people’s participation in global, regional and national (including district and city level) decision-making processes around resource mobilization and allocation, to ensure adequate funding for young people in the context of HIV and SRHR.
PARTNERSHIP PACKAGES

No level of partnership is too great or too small, and we acknowledge that nobody knows which opportunities will suit your organization better than you. Sponsoring The PACT will provide you access to the following opportunities:

- Brand alignment with a global network of youth organisations
- Developing a relationship with The PACT, a professional and widely respected coalition.
- Appeal to a globally diverse range of interdisciplinary young individuals.
- Market your organization or product to an audience of young high achievers with high potential and looking to become local, national and global leaders in the field of HIV and SRHR.

Please see our package options for more details:

**PLATINUM SPONSOR - 5000 to 10000 USD**
- Organisational name in all the PACT's social media profiles as well as posts and printed materials during 1 year.
- Logo in the PACT's website during 1 year and possibility of a blog entry.
- Possibility to provide a 20 minute keynote speech in any The PACT related event.
- Acknowledgement of support during any event.
- Promotional material of your organization can be displayed during any The PACT related event in the meeting rooms.

**GOLD SPONSOR - 2500 USD**
- Organisational name in all The PACT's social media profiles as well as posts during 6 months
- Logo in the PACT's website during 6 months
- Possibility to provide a 10 minute keynote speech in any The PACT related event.
- Acknowledgement of support during any event.
- Promotional material of your organization can be displayed during one The PACT related event in the meeting rooms.
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SILVER SPONSOR - 1000 USD

- Logo in the PACT's website during 3 months
- Possibility to provide a 10 minute keynote speech in any The PACT related event.
- Acknowledgement of support during one event.
- Promotional material of your organization can be displayed during one The PACT related event in the meeting rooms.

BRONZE SPONSOR - 500 USD

- Acknowledgement of support during one event.
- Promotional material of your organization can be displayed during one The PACT related event in the meeting rooms.

We are able to customise packages to suit your needs. Please speak with us at contactyouthpact@gmail.com and we would be delighted to work with you to deliver what you might be after. At any time, don’t hesitate to be in touch.

Thank you once again for your interest in partnering with us and we sincerely look forward to working with you.